



Scarecrow Stroll

Sponsored by Greenfield Main Street

In partnership with

The JW Riley Boyhood Home and Museum

Thank you for your interest in Greenfield Main Street's First Annual Scarecrow Stroll event! We look forward to this program becoming a fun and colorful fall tradition in downtown Greenfield.

PURPOSE

The purpose of The Scarecrow Stroll is multi-faceted:

To create a fun atmosphere downtown during the fall season for our residents and visitors.

To bring awareness to our community's amazing non-profit organizations and businesses.

To promote a healthy lifestyle by encouraging both locals and visitors to get outside and be active.

To encourage families to get involved and share their creativity by placing their scarecrow in the Riley Gardens.

CATEGORIES

Family

Non-Profit

Business

PRIZES

1st, 2nd, and 3rd place prizes from local businesses

Acknowledgment on social media and events

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DECORATING GUIDELINES

When designing your scarecrow, the sky's the limit. Keep your designs tasteful and colorful, keeping in mind that this is a family event. Design your scarecrow with your mission, focus, and interests in mind. It is understood photographs of the scarecrows, as well as the information contained on the entry form, will be used for publicity and promotion. Participation is FREE.

TIMELINE

The Scarecrow Stroll runs from October 24 – November 14, 2021

Set-up: Sunday; October 24, 2021 from Noon – 5PM

*Families: Bring your fully assembled scarecrow to the Riley Home for check-in. Please make sure your scarecrow has your family name and a bike lock (or similar) to secure it in place.

*Businesses/Non-Profits: You will receive your scarecrow location in downtown Greenfield. Place your fully assembled scarecrow in the proper location. Please make sure your organization/business name is on the scarecrow and that you have a bike lock (or similar) to secure it in place.

Pick-up: Monday, November 15, 2021

*Families can pick up their scarecrow from the Riley Gardens between the hours of **11AM and 4PM**. If you need special arrangements, please let us know.

*Businesses/Non-Profits: Should remove their scarecrows by the end of business.

VOTING

Voting will be done by a panel of three judges. Judges will be allowed to visit the scarecrows at their leisure during the week. Winners will be announced at 7:00PM on October 31st in the Riley Gardens.

QUESTIONS

Contact jwriley@greenfieldin.org or call (317) 462-8539

REGISTRATION

<https://rileyhome.wufoo.com/forms/z1ms02os1wt15t7/>

