



## Annual Sponsorship Levels

Benefits	Visionary \$5,000	Impact \$3,000	Community \$1,500	Sustaining \$500	Supporting \$250	Friend \$100
Invest in your Local Community	X	X	X	X	X	X
Support the Main Street mission of continued revitalization and promotion of historic downtown Greenfield	X	X	X	X	X	X
Support a 501 C3 non-profit	X	X	X	X	X	X
Access to Private Facebook Group	X	X	X	X	X	X
Build brand awareness for your organization or business	X	X	X	X	X	X
Access to Quarterly Merchant Meetings	X	X	X	X	X	X
Business name and website link on GMSI website	X	X	X	X	X	X
GMSI Sponsor Window Decal	X	X	X	X	X	X
Discount on vendor booth at GMSI Events	X	X	X	X	X	
Business Name/Logo Printed on Traveling Banner	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	Name		
Business highlighted on GMSI social media	X	X	X	X		
Free vendor booth at 2 GMSI Events	X	X	X	X		
Business Name/Logo in Monthly Newsletter	LARGE LOGO	MEDIUM LOGO	SMALL LOGO	Name		
Blog article featuring business/organization	X	X	X			
Business Name, Logo, and Link on front of GMSI website	X	X				
Logo on GMSI Event T-shirts	X	X				
Business Mention on "Meet Me on Main Street" Podcast	X	X				
Business Highlight in Press Release	X					
One 15 second commercial on "Meet Me on Main Street" Podcast per episode	X					



## Event Sponsorships

### Food Truck Friday Sponsor: \$1,500 (4 available)

- Name and Website link on Greenfield Main Street website – Food Truck Friday Page
- Sponsorship recognition on Greenfield Main Street social media – Food Truck Friday Event Page
- Logo on printed event advertising/promotional materials
- Free Vendor Booth at all 6 event days (10x10)
- Exposure at all 6 Food Truck Friday Events

### Mutts on Main Sponsorships

<b>Benefits</b>	<b>Presenting \$2,500</b>	<b>Parade \$500</b>	<b>Costume Contest \$500</b>	<b>Expo \$500</b>
Name or Logo on GMSI Website Event Page	Logo & Listed as Presenting Sponsor	Name	Name	Name
Recognition on Social Media Event Page	Listed as Presenting Sponsor Up to 5 mentions	2 Mentions	2 Mentions	2 Mentions
Name or Logo on printed event materials	Logo & Listed as Presenting Sponsor	Name	Name	Name
Free Vendor Booth (10x10)	X	X	X	X
Recognition throughout the event	X	X	X	X
Logo on event T-shirt	Large	Medium	Medium	Medium

### Touch a Truck Sponsorships

<b>Benefits</b>	<b>Presenting \$2,500</b>	<b>Entertainment \$1,500</b>	<b>Demonstration Area \$500</b>
Name or Logo on GMSI Website Event Page	Logo & Listed as Presenting Sponsor	Logo	Name
Recognition on Social Media Event Page	Listed as Presenting Sponsor Up to 5 mentions	3 Mentions	2 Mentions
Name or Logo on printed event materials	Logo & Listed as Presenting Sponsor	Logo	Name
Free Vendor Booth (10x10)	X	X	X
Recognition throughout the event	X	X	X

### Hometown Holiday Sponsorships

<b>Benefits</b>	<b>Presenting \$2,500</b>	<b>Breakfast with Santa \$500</b>	<b>Flicks at the Ricks \$500</b>
Name or Logo on GMSI Website Event Page	Logo & Listed as Presenting Sponsor	Logo	Name
Recognition on Social Media Event Page	Listed as Presenting Sponsor Up to 5 mentions	3 Mentions	2 Mentions
Name or Logo on printed event materials	Logo & Listed as Presenting Sponsor	Logo	Name
Free Vendor Booth (10x10)	X	X	X
Recognition throughout the event	X	X	X
Logo on ad prior to movie screening	X		X
2 Free Tickets to one movie	X		X
2 Free Tickets to Breakfast with Santa	X	X	



## Greenfield Main Street, Inc. 2022 Sponsorship Opportunities

Please return by February, 1 2022

Please select your Annual Greenfield Main Street sponsorship level:

- |  |   |
|--|---|
| <input type="checkbox"/> Visionary (\$5,000) | <input type="checkbox"/> Sustaining (\$500) |
| <input type="checkbox"/> Impact (\$3,000)    | <input type="checkbox"/> Supporting (\$250) |
| <input type="checkbox"/> Community (\$1,500) | <input type="checkbox"/> Friend (\$100)     |

Please select your Event sponsorship:

- |   |  |
|---|--|
| <input type="checkbox"/> Food Truck Friday (\$1,500)                | <input type="checkbox"/> Touch A Truck Presenting Sponsor (\$2,500)            |
| <input type="checkbox"/> Mutts on Main Presenting Sponsor (\$2,500) | <input type="checkbox"/> Touch A Truck Entertainment Sponsor (\$1,500)         |
| <input type="checkbox"/> Mutts on Main Parade Sponsor (\$500)       | <input type="checkbox"/> Touch A Truck Demonstration Area Sponsor (\$500)      |
| <input type="checkbox"/> Mutts on Main Costume Sponsor (\$500)      | <input type="checkbox"/> Hometown Holiday Presenting Sponsor (\$2,500)         |
| <input type="checkbox"/> Mutts on Main Expo Sponsor (\$500)         | <input type="checkbox"/> Hometown Holiday Breakfast with Santa Sponsor (\$500) |
|   | <input type="checkbox"/> Hometown Holiday Flicks at the Ricks Sponsor (\$500)  |

### Contact Information

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

We are interested in learning more about volunteer opportunities with Greenfield Main Street.

Please subscribe me to your monthly newsletter so we can stay up to date on the activities of the organization.

Please make checks payable to: **Greenfield Main Street, Inc.** P.O. Box 881 Greenfield, IN 46140

Questions or to request an invoice: [info@greenfieldmainstreet.org](mailto:info@greenfieldmainstreet.org) or call 317-649-0890