



SPRING 2022

DOWNTOWN DOLLARS PROGRAM FAQ

WHAT IS THE DOWNTOWN DOLLARS PROGRAM?

Downtown Dollars is a gift certificate program for participating locally owned businesses.

WHAT MAKES DOWNTOWN DOLLARS DIFFERENT FROM OTHER GIFT CERTIFICATES?

Downtown Dollars are different than other gift cards because of its mission to support local shopping, dining, and services in the downtown area. By purchasing local gifts certificates and using Downtown Dollars, you are directly supporting the local merchants who make our downtown a unique and vibrant place to be.

WHERE ARE THE LOCATIONS WHO ACCEPT DOWNTOWN DOLLARS AND HOW DO I IDENTIFY THEM?

You can find a list of participating businesses on the Greenfield Main Street website. Each participating business also has a Downtown Greenfield Downtown Dollars logo on the door or window.

WHERE CAN I PURCHASE THE GIFT CERTIFICATES THAT ARE ELIGIBLE FOR DOWNTOWN DOLLARS?

Gift certificates that are eligible to receive downtown dollars must be purchased through the Greenfield Main Street website at www.greenfieldmainstreet.org/downtowndollars

WHAT INCREMENTS ARE USED FOR DOWNTOWN DOLLARS?

For each \$25 gift certificate that is purchased through the Greenfield Main Street website, the consumer is given ten (10) additional Downtown Dollars. There are no cancellations, exchanges or refunds.

IS THERE A LIMIT TO HOW MANY GIFT CERTIFICATE AND DOWNTOWN DOLLARS I CAN GET?

There is a maximum of \$100 in gift certificates and \$40 downtown dollars per person.

WHEN CAN I PURCHASE THEM AND WHEN DO THEY EXPIRE?

The purchase period will run from May 1 - June 30, 2022

The gift certificates will have an expiration date: August 1, 2022

Downtown Dollars expiration date: July 1, 2022

Questions:

Please contact Greenfield Main Street at 317-649-0890 or info@greenfieldmainstreet.org